

IFSE Institute

Partnering with academic institutions to deliver student education



Who We Are

IFSE is the educational arm of the Investment Funds Institute of Canada (widely known as IFIC, the voice of Canada's investment funds industry for more than 50 years). We are committed to delivering best-in-class financial education and support for individuals, financial services companies and academic institutions.

IFSE is a proven leader in financial services training, entrusted by the regulators to be an approved education provider to the Canadian financial services industry. We are a not-for-profit organization that has been creating affordable, innovative learning solutions since 1967.

What We Offer

IFSE partners with approximately 30 academic institutions across Canada. We work closely with you to truly understand your students' learning and education needs. Following this discovery phase, we make a recommendation for standard courses or custom content. Either way, IFSE's comprehensive and practical courses empower your students to have greater understanding of the financial services industry, which can open new doors for them as they pursue a career path.

We offer a range of education options for our academic partners, including:

- Licensing courses
- Operations courses
- Compliance courses
- Custom content

Our most popular course offerings include the Canadian Investment Funds Course (CIFC) and the Life License Qualification Program (LLQP). Ask us or visit ifse.ca to find out more about these two courses or to view all of our course offerings. Whatever the course, we reinforce learning through various exercises, case studies and practice exams. For instructors, we offer supplementary tools such as instructor guides with examples of how to develop and structure a lesson plan. At IFSE, we are focused on supporting instructors and helping them teach their classes more effectively.

More Educational Offerings Available

While the CIFC and LLQP are always in demand at academic institutions, we can also provide other courses, such as the Exempt Market Proficiency Course (EMP) or the Canadian Investment **Funds Operations Course** (CIFOC), to meet your curriculum requirements. If you don't need an entire course, we can license specific sections of our course content to augment an existing course or program, seamlessly integrating our content into your lessons.

Leading-edge Adult Learning

When you enrol your students in IFSE education, they will receive exceptional support and convenient 24/7 access to their courses online. We create an outstanding environment for learning, including innovative courses with interactive design to enhance the educational experience, as well as flexible course formats to accommodate different learning styles. Our subject matter experts are adept at breaking down complex financial concepts into straightforward, readily absorbable content.

Why You Should Consider Partnering with IFSE

- We're an industry leader in innovative online learning delivery
- We offer highly competitive pricing for course content (standard or custom)
- Our superior high-touch, end-to-end customer service support
- We develop your students' knowledge and skills to give them a competitive advantage heading into the job market
- Using our advanced technology learning management system (LMS) solution, we can administer your learning management
- You can easily follow your students' progress through our real-time reporting platform (see image below for a sample instructor desktop view)

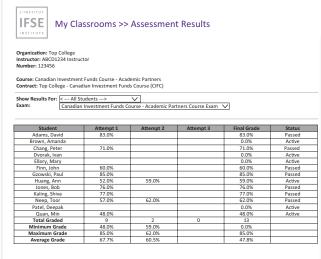
Contact Us

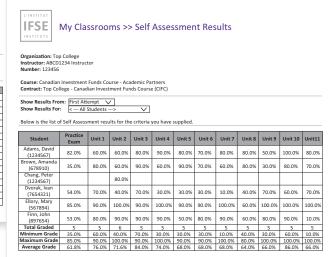
Are you interested in helping your students be better prepared to start their careers, while enriching their overall experience at your school?

Our education experts can assess your corporate training needs and propose costeffective solutions that work.

CORPORATE RATES

For more information on our corporate rates, please contact Fatema Nazarali, Director of Sales and Business Development, at 1.888.865.4342 ext 836.







YOUR PARTNER IN
FINANCIAL SERVICES EDUCATION

VOTRE PARTENAIRE DANS
L'ÉDUCATION DES SERVICES FINANCIERS

www.ifse.ca